

Magical Getaway Giveaway Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Magical Getaway Giveaway (the "Promotion") is open only to legal residents of Alaska, Arkansas, Arizona, California, Colorado, Connecticut, District of Columbia, Delaware, Florida, Hawaii, Idaho, Illinois, Indiana, Iowa, Louisiana, Maine, Maryland, Massachusetts, Montana, Nebraska, New Hampshire, New Jersey, New Mexico, New York, Nevada, North Dakota, Oregon, Pennsylvania, Rhode Island, South Dakota, Texas, Utah, Virginia, Washington and Wyoming who are at least eighteen (18) years old at the time of entry and entries originating from any other jurisdiction are not eligible for entry. This Promotion is governed exclusively by the laws of the United States. Employees, officers, and directors of Kimberly-Clark Global Sales, Inc., Disney Worldwide Services, Inc. ("Disney"), Albertsons Companies LLC, HelloWorld, Inc., Geometry Global PLC., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee, officer and/or director are not eligible. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void outside of the states listed above and where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules. Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a sweepstakes (the "Sweepstakes") and an instant win game (the "Instant Win Game").

2. Sponsor: Kimberly-Clark Global Sales, Inc., 2100 Winchester Road, Neenah, WI 54957.
Administrator: HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Promotion begins on July 1, 2018 at 12:00 a.m. Eastern Time ("ET") and ends on July 28, 2018 at 11:59 p.m. ET (the "Promotion Period"). Administrator's servers are the official time-keeping device for the Promotion.

4. How to Enter: During the Promotion Period, visit <https://www.magicalgetawaygiveaway.com/> (the "Promotion Page") and follow the links and instructions to complete and submit the registration form including a valid email address. You automatically will receive one (1) entry into the Sweepstakes and one (1) Instant Win game play for that day. After you submit the registration form, you will be able to log in to the Promotion Page using your email address. One (1) time per day during the Promotion Period after you submit the entry form, you may log in to the Promotion Page, and will automatically receive one (1) additional entry into the Sweepstakes and one (1) Instant Win game play for that day. Once on the Instant Win Game page, play the Instant Win Game. The Instant Win Game results will be instantly displayed. Potential winners of the Instant Win Game will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Instant Win Game.

Limit: Each entrant may enter/play one (1) time per day during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

Bonus Sweepstakes Opportunity - Facebook Referral: After you enter the Promotion, you will be invited to

share the Sweepstakes on your wall. The wall post will contain a unique link to the Promotion. If a friend subsequently registers through the unique link, you will earn one (1) bonus entry into the Sweepstakes. Limit: up to three (3) bonus Sweepstakes entries per day during the Promotion Period via this method.

5. Sweepstakes/Instant Win Game: Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion. Sweepstakes: Administrator will randomly select the potential Sweepstakes winner, from all eligible entries on or around July 30, 2018. Instant Win Game: Nine hundred sixty (960) random, computer-generated winning times, one for each prize listed below, will be generated during the Promotion Period. If you are the first player to play the Instant Win Game at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated.

6. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL INSTANT WIN GAME WINNER AND/OR SWEEPSTAKES WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

7. Verification of Potential Winners: Receiving a prize is contingent upon compliance with these Official Rules. The potential Sweepstakes Grand Prize winner will be notified by mail, email or phone. The potential Sweepstakes Grand Prize winner (parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release which must be received by Administrator, within seven (7) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, or fails to sign and return the Declaration of Compliance, Liability and Publicity Release or provide any other requested information within the required time period (if applicable), or prize is returned as undeliverable, potential winner forfeits the prize. In the event that a potential winner of a prize valued over \$25 is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. There will be three (3) alternate drawings after which the prize will remain unawarded. Unclaimed prizes valued at/under \$25 will not be awarded. Instant Win Game Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion.

8. Prizes:

Sweepstakes Prize: ONE (1) GRAND PRIZE: The Grand Prize winner will receive a 3-Day/2-Night vacation package ("Vacation Package") for themselves and up to three (3) guests (each a "Guest"; collectively "Guests" and together with the winner, the "Group") to the *Disneyland*® Resort in Anaheim, California ("Resort") consisting of: **(i)** up to four (4) round-trip, coach-class airfares for the Group from a major airport nearest the winner's residence ("Departure Airport") to a Southern California area airport ("Arrival Airport") (as determined by Sponsor in its sole discretion, including possible layovers, provided, however, if winner resides within two hundred fifty (250) miles of the Resort, air transportation will not be provided); **(ii)** up to four (4) round-trip ground transfers for the Group between the Arrival Airport and the Resort (as determined by Sponsor in its sole discretion, provided, however, if winner resides within two hundred fifty (250) miles of the Resort, ground transfers will not be provided); **(iii)** two (2) consecutive nights' accommodations in a *Disneyland*® Resort Standard Room for the Group (quad occupancy) as determined by Sponsor in its sole discretion (subject to availability); **(iv)** up to four (4) 3-Day, Park Hopper passes for admission to *Disneyland*® Park and *Disney California Adventure*® Park (subject to restrictions); **(v)** a VIP Tour Guide for up to eight (8) consecutive hours on one (1) day during the Vacation Package (guide, services and hours to be determined by Sponsor); and **(vi)** one (1) \$500 Disney Gift Card for the winner only (subject to restrictions). Travel/lodging for the Vacation Package must be completed by July 28, 2019. No extensions will be granted. The Group must travel together on

the same itinerary, and air transportation must be round-trip from/to the same Departure Airport/Arrival Airport as chosen by Sponsor. Vacation Package fulfillment, lodging and travel are subject to certain restrictions, air travel/flight availability and hotel/suite availability at the Resort. Block-out dates apply. Airline carrier's regulations and conditions apply. Airline tickets are non-refundable, nontransferable and are not valid for upgrades. Restrictions, conditions and limitations may apply. No refund or compensation will be made in the event of the cancellation or delay of any flight. Sponsor is not liable for any expenses incurred as a consequence of flight cancellation/delay. Vacation Package will not include the following: transportation to/from the Departure Airport, airport departure fees; baggage fees; travel insurance; hotel room service; parking fees; laundry service; food/meals; alcoholic beverages; merchandise, souvenirs, etc.; local and long distance telephone calls; tips, gratuities, service charges, resort fees; any taxes; and all other charges not explicitly included herein. Vacation Package and any Vacation Package components (including, without limitation, theme park tickets) may not be used in conjunction with any other promotion or offer, separated, sold, exchanged, substituted or redeemed for cash, traded, transferred, assigned, or rescheduled to dates other than as set forth above, except in Sponsor's sole and absolute discretion. All elements of the Vacation Package (including, without limitation, theme park tickets) must be used by the Group at the same time during the redemption of the Vacation Package. The Grand Prize winner will not receive compensation for any element(s) of the Vacation Package that any participant is unable to use for any reason, and such unused portion(s) of the Vacation Package will be forfeited. If the Grand Prize winner chooses to bring less than the allotted number of Guests, the Vacation Package will be awarded in increments suitable for the actual number of participants with no substitute prize or compensation provided to the winner. The Grand Prize winner and his/her Guests are responsible for having valid travel documents including government-issued identification and/or passports as applicable. A Guest under the age of majority as specified in his/her State of residence must be accompanied by his/her parent/legal guardian who must be at least the age of majority as specified in such State and both will be deemed Guests of the winner (unless the winner is the Guest's parent or legal guardian). Once selected by Grand Prize winner, Guests cannot be changed without the express consent of Sponsor, which may be withheld for any reason. The Grand Prize winner and his/her Guests must execute liability/publicity releases prior to booking of any travel. Failure to return the executed release form within the specified time period will result in forfeiture of the Vacation Package. The Grand Prize winner acknowledges that he/she is solely responsible for any actions, claims, or liabilities of any of the Group, as applicable, related to any use of the prize or any prize-related activity or travel. Sponsor is not responsible for (and will not replace) any lost, mutilated, or stolen theme park tickets, travel vouchers or certificates. The Approximate Retail Value ("ARV") of the Vacation Package is Eleven Thousand Nine Hundred Sixty Eight Dollars (\$11,968.00). Actual value may vary based on the Grand Prize winner's point of departure and seasonal fluctuations of hotel rates and airfares. The Grand Prize winner will not receive difference between actual and approximate retail value. Odds of winning the Sweepstakes Prize depend on the number of eligible entries received during the Promotion Period.

Instant Win Game Prizes: TEN (10) FIRST PRIZES: \$100 Disney Gift Card. ARV: \$100. ONE HUNDRED (100) SECOND PRIZES: \$30 Atom Movie tickets. ARV: \$30. Sponsor and Administrator are not responsible for complaints or issues regarding tickets (claims that ticket is invalid, insufficient, etc.) and winner should address any such issues with the issuer of the ticket. EIGHT HUNDRED FIFTY (850) THIRD PRIZES: Disney stickers. ARV: \$2.50. Odds of winning an Instant Win Game prize depend on the number of Instant Win prizes available divided by the number of eligible Instant Win Game plays. Limit: One (1) Instant Win Game prize per person.

Terms and conditions of gift cards and tickets apply. Sponsor reserves the right to substitute a prize (or a component thereof) for one of equal or greater value if the designated prize should become unavailable for any reason. Each winner is responsible for all taxes and fees associated with prize receipt and/or use. Each winner is advised to seek independent counsel regarding the tax implications of his/her prize winnings. Total ARV of all prizes: \$18,093.

9. Release: By receipt of any prize, winners agree to release, discharge and hold harmless Sponsor, Disney, Geometry Global PLC., Albertsons Companies LLC, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents and assigns

(collectively, the "Released Parties") from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Promotion, or possession, acceptance and/or use or misuse of prize or participation in any Promotion-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery. Neither Disney, Albertsons Companies LLC, nor any of their affiliates is a sponsor or an administrator of this Promotion.

10. Publicity: Participation in Promotion and acceptance of prize constitutes winner's permission for Sponsor to use his/her name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information and/or any statements made by each winner regarding the Promotion or Sponsor for advertising and promotional purposes without notice or additional compensation, except where prohibited by law.

11. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Sponsor may prohibit an entrant from participating in the Promotion or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Promotion, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims. In the event there is a discrepancy or inconsistency between disclosures or other statements in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail and govern.

IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ANY ENTRANT'S ACCESS TO AND USE OF THE SITE AND/OR PARTICIPATING IN THE PROMOTION, DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATED WITH THE PROMOTION. WITHOUT LIMITING THE FOREGOING, THIS PROMOTION AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR

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13. Dispute Resolution: You agree that any claim or dispute at law or equity that has arisen or may arise relating in any way to or arising out of the Promotion or the Official Rules will be resolved in accordance with the provisions set forth in this Dispute Resolution section. Please read this section carefully. It affects your rights and will have a substantial impact on how claims you and we have against each other are resolved.

The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Promotion. Any controversy or claim arising out of or relating to these Official Rules and/or the Promotion shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party.

This arbitration provision limits the ability of you, Administrator, and Sponsor to litigate claims in court and you, Administrator, and Sponsor each agree to waive your respective rights to a jury trial or a state or federal judge. You agree that you will not file any lawsuit against Administrator or Sponsor in any state or federal court. You agree that if you do sue in state or federal court, and Administrator or Sponsor brings a successful motion to compel arbitration, you must pay all fees and costs incurred by Administrator and Sponsor in court, including reasonable attorney's fees. For any such filing of a demand for arbitration, you must effect proper service under the rules of the Arbitrator and notice to the Notice Address may not be sufficient. If, for any reason, the American Arbitration Association is unable to conduct the arbitration, you may file your case with any national arbitration company. The Arbitrator shall apply the AAA Consumer-Related Disputes Supplementary Procedure effective September 15, 2005 (as may be amended) and as modified by the agreement to arbitrate in this Dispute Resolution section. You agree that the Arbitrator will have sole and exclusive jurisdiction over any dispute you have with Administrator or Sponsor. The Federal Arbitration Act allows for the enforcement of arbitration agreements and governs the interpretation and enforcement of the agreement to arbitrate.

You agree that you will not file a class action or collective action against Administrator or Sponsor, and that you will not participate in a class action or collective action against them. You agree that you will not join your claims to those of any other person. Notwithstanding any other provision in the Official Rules, if this class action waiver is invalidated, then the agreement to arbitrate is null and void, as though it were never entered into, and any arbitration dispute at that time will be dismissed without prejudice and may be refiled in a court. Under no circumstances do you, Administrator, or Sponsor agree to class or collective procedures in arbitration or the joinder of claims in arbitration. Administrator and Sponsor agree that we will submit all disputes with you to arbitration before the Arbitrator. You agree that your remedies are limited to a claim for money damages (if any) and you irrevocably waive any right to seek injunctive or equitable relief.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant, Administrator, and Sponsor in connection with the Promotion, or any claim or dispute that has arisen or may arise between you, Administrator and Sponsor, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules. The place of arbitration shall be Oakland County, Michigan.

Prize Fulfillment: Notwithstanding the arbitration obligations set forth above, entrant agrees that: (a) any and all disputes, claims and causes of action against Disney or its affiliates specifically arising out of or connected with any of the prizes as described in Section 6 above and/or the use thereof shall be resolved individually, without resort to any form of class action, and exclusively before the California Superior Court

in and for Orange County; or, if the Superior Court does not have jurisdiction, then before any other court sitting in Orange County, California; having subject matter jurisdiction; and (b) any and all claims, judgments and awards specifically arising out of or connected with the prizes described in Section 6 shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Promotion, but in no event attorneys' fees. All disputes, claims and causes of action arising out of or connected with such prizes and/or the use thereof shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

14. Entrant's Personal Information: Administrator and Sponsor will be collecting personal data about entrants, in accordance with their respective privacy policies. Information collected from entrants is subject to Sponsor's Privacy Policy <http://www.kimberly-clark.com/privacypolicy.aspx>, and Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy>.

15. Winner List: For a winner list, visit <http://bit.ly/2oJqxCQ>. The winner list will be posted after winner confirmation is complete.

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